



Year 2009

7th Annual South Florida Dragon Boat Festival

第七屆 南佛州龍船大賽

Sponsor Kit



A 2000-year-old water sport comes alive through an exciting and spectacular Dragon Boat Festival

October 2, 2009 (Friday at 6:30 pm)

Welcome Reception by invitation only

October 3 - 4, 2009 (Saturday & Sunday, 9 am-6 pm)

Races and Festival

Organized by:



佛州華人聯合會
The United Chinese Association
of Florida

Co-sponsored by:



10800 Collins Avenue
Miami Beach, Florida 33154

Contact Information

P O BOX 669086

Miami, FL 33166

305-345-8489

305-262-0766 Fax

UCAF@bellsouth.net

www.MiamiDragonBoat.com

15,000+ EXPECTED SPECTATORS

EXCITING ACTIVITIES INCLUDE:

Dragon Boat Racing, Lion and Dragon Dances, Multi-Cultural Entertainment, Arts & Crafts, Martial Arts Demonstration, Information & Merchandize Exhibits, Authentic Asian Food, Egg Roll Eating Contest, Kid Dragon Boat Drawing Contest, etc.

EXTENSIVE EVENT PROMOTION VIA :

Radio, Television, Newspapers, Flyers, Post Cards, Posters, Website posting, etc.



佛州華人聯合會
The United Chinese Association of Florida
 (A 501(c)3 Non-Profit Community-Based Organization since 2003)

第七屆
 南佛州
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 大賽

Proudly Presents

7th Annual South Florida Dragon Boat Festival 2009

Sponsorship

Sponsorship of the South Florida Dragon Boat Festival offers a superb opportunity for corporate exposure within our community at a very reasonable cost.

Across the nation, not only is Dragon Boat racing one of the fastest growing sports in terms of both team participation and spectator involvement, but also the Festivals have enjoyed an unprecedented level of community exposure.

Your sponsorship of the South Florida Dragon Boat Festival will provide exposure to over 1,000 anticipated racers, the expected 15,000 spectators and to the community as a whole through our promotion efforts.



The reasons for this are many: It is a fun sport with active participation, it is seen as an event which involves the whole family, the multicultural aspect of the festival ensures a wider interest than a sporting event alone, and there is a strong emphasis on fundraising for worthwhile charities. For all these reasons, other Dragon Boat Festivals have proven to be one of the true Class A vehicles for Corporate exposure available today!

The **Festival** brings together the entire South Florida community for a unique cultural experience that promotes harmony, team spirit and understanding among people of all ages, diverse ethnicities and backgrounds.

Sponsorship will be acknowledged through various media (e.g. postcards, flyers, etc.) during the promotion of our 6th Annual **South Florida Dragon Boat Festival 2009** to be held on Saturday & Sunday, October 3 & 4, 2009, **Welcome Reception**, Friday, October 2, 2009.

Benefits	Platinum	Gold	Silver	Bronze
Sponsorship Levels	\$5,000	\$2,500	\$1,000	\$500
Corporation Acknowledgment & Recognition	✓	✓	✓	✓
All print, media and signage	✓	✓	✓	✓
Company Logo Website Link	✓	✓	✓	✓
Souvenir Program Book Display Ad:	Full Color Back	Full b/w	Half b/w	Qtr b/w
Corporate Banner(s) Display	2	1		
Asia Marketplace Booth(s)	2	1		
Dragon Boat Team(s) Registration	1	1		

NOTE: Sponsorship benefits cited above are based on cash offerings only. Customized and modified sponsor packages are available based on in-kind donations.



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Sponsorship Form

Please check the appropriated level for your company's sponsorship:

Sponsorship Levels *		
<input type="checkbox"/>	Platinum	\$5,000
<input type="checkbox"/>	Gold	\$2,500
<input type="checkbox"/>	Silver	\$1,000
<input type="checkbox"/>	Bronze	\$500
<input type="checkbox"/>	Friend	\$100
<input type="checkbox"/>	Other	\$_____

Program Book Advertisement (8 1/2" x 11") *			
<input type="checkbox"/>	Full Page Back Color	(7 x 10)	\$2,000
<input type="checkbox"/>	Full Page Cover Inside Color	(7 x 10)	\$1,000
<input type="checkbox"/>	Full Page B/W	(7 x 10)	\$400
<input type="checkbox"/>	Half Page B/W	(7 x 4.75)	\$250
<input type="checkbox"/>	Quarter Page B/W	(3.5 x 4.75)	\$150
<input type="checkbox"/>	Business Card B/W	(3.5 x 2.25)	\$50

Balance Due	\$ _____
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SPONSORSHIP / ADVERTISING INFORMATION

Company / Organization _____

Contact Name _____ Signature _____

Address _____

City _____ State _____ Zip Code _____

Office Phone _____ Fax _____

Cellular _____ E-Mail _____

Please describe items for exhibition: _____

Please describe special needs: _____

PAYMENT INFORMATION

Enclosed is a check, payable to United Chinese Association of Florida in the amount of \$ _____

Please charge my MasterCard Visa in the amount of \$ _____ + 3% Charge Fee

Card Number _____ Expiration Date _____ / _____

Authorized Signature _____ Date _____

Commemorative Program Book: 8.5" x 11"

Sponsorship and Advertising Deadline: **September 4, 2009**

Camera-ready Advertisements in either pdf or jpg format should be eMailed to: **SFDBF@aol.com**

Thank you very much for your support!

UCAF is a 501(c)(3) nonprofit and non-partisan organization. Contributions are tax-deductible to the full extent permitted by law.

♦ P.O. BOX 669086 ♦ Miami, FL 33166 ♦ 305-345-8489 ♦ Fax: 305-262-0766 ♦ UCAF@bellsouth.net ♦ www.MiamiDragonBoat.com ♦